

# LinkedIn Management for Business Professionals Pricing Proposal

**Prepared For:**  
**[Client Name & Company]**

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**[Date]**

# LinkedHandle.com

LinkedHandle aims is to deliver all in 1 high standards LinkedIn Management solution for business professionals to grow their business to 575+ million LinkedIn Network users.

We built the best process as an intersection of industrywise curated content and manual B2B decision makers outreaching to deliver maximum per industry audience reach and viral activities momentum.



## Executive Summary

We offer LinkedIn Management for Business Professionals. Whether you are a Freelance Professional, Small Business Owner or Corporate Employee/r, we can offer you Customized Growth Strategy to build your LinkedIn profile authority and industry networking awareness.

“This proposal is for LinkedHandle to provide LinkedIn Management for [Client Company/Name]. We will grow your LinkedIn network amonth industry [Client Industry Choise]. We will research & develop [Client Industry Choise]’s industry influencers and authority names to follow, share and contribute content for 22 business days per month (Monday to Friday).

# Pricing Plans

We offer 4 Pricing Plans for our clients to chose from, based on their professional & publicity needs:

- **Content Only Plan:** If client needs Linkedin Status/Posts Content Updates that are being curated based on his industry – He/She can start with our basic “***Curated Content Management***” Pricing Plan for \$150 per month. We follow client’s industry influencers and authority members and share / rewrite / write updates every business working day during the calendar month.
- **Manual Outreaching Only Plan:** If client needs specific Industry Connections Growth for B2B Awareness, Marketing and Events Networking Campaigns, B2B Lead Nurturing and Call scheduling with potential clients personas hyper targeting, we can offer Manual Outreaching Proven Process by 40/80 Connections Requests on daily basis in “***B2B Outreaching Starter***” and “***B2B Outreaching Professional***” Pricing Plans.
- **Best of the Content & Outreaching:** If client is ready to scale massively his business network, content publicity and industry influencing through contribution tactics to industry leaders content and pro-activity in Linkedin groups at the same time: “***B2B Industry Bizfluencer***” Pricing Plan is the best choice!

Pricing Plans	Timeline: 1 Calendar Month
<b>Curated Content Management</b>	<b>\$150 /monthly</b>
<b>B2B Outreaching Starter</b>	<b>\$650 /monthly</b>
<b>B2B Outreaching Professional</b>	<b>\$1300 /monthly</b>
<b>B2B Industry Bizfluencer</b>	<b>\$2000 /monthly</b>

# Client Onboarding Instructions

We have built client onboarding process to simplify the work and speed up the work timeframes and to handsfree the client of daily communication and management monitoring. Here are the steps:

1. On a call with the client we discuss with the clients the most relevant personas for their case or campaign.
2. Industry Content Research: Our team is making a deep industry research for viral content trends, rss feeds subscription for the leading industry blogs, following the most relevant LinkedIn influencers.
3. Industry B2B Outreaching Research: Our team prepares most relevant industry prospects lists, which client should approve before we start the outreaching process.
4. In a screenshare call we show our clients the best practices for LinkedIn remote control access: VPS, Any Desk/teamViewer, Browser Cookie exporting integrated into MultiLogin App etc.
5. We create content updates & outreaching messages scenarios, which our team is strictly following.
6. We prepare customized Google Docs Sheet or client provides us with CRM access, where we can store the sent Connection Requests, called "Lead".

# LinkedIn Daily Management Process

We have built step by step process for the daily responsibilities per chosen Pricing Plan:

## **Daily Content Management responsibilities:**

1. Check RSS & Newsletters feeds
2. Check Industry Influencers Posts & Industry Viral Posts
3. Write short post, Share Industry Trendy News with Relevant over Post Title with #Hashtags and @Tags

## **Daily B2B Outreaching responsibilities:**

1. Send 40/80 Connections Requests based on the Outreaching Pricing Plan
2. Check New Accepted Connection and Update their Status in the Google Docs Sheet or client's CRM
3. Check messages for replies from potential "Leads" and Update their Status in the Google Docs Sheet or client's CRM
4. Remind the client every few days to check the Google Docs Sheet if activity is missing.

## **Daily Industry Bizfluencer responsibilities:**

1. Research daily viral and most active industry influencers posts and comment if appropriate.
2. Research daily viral and most active industry LinkedIn Groups posts and comment if appropriate.

# [Client Choice] Pricing Plan for [Client Company]

Pricing Plan	Cost /m	Months #	Subtotal

<b>Subtotal:</b>	
<b>Taxes:</b>	
<b>Discount(s):</b>	
<b><u>Total:</u></b>	

## Terms

“LinkedHandle.com will service all the LinkedIn daily management responsibilities from the chosen Pricing Plan for [Client Company] and will remind and support client twice weekly on the process. We reserve the right to change conditions in the Pricing Plan services and responsibilities if the client do not follow the onboarding and management instructions in Slides #4 and #5.”

# Conclusion

LinkedHandle will handle most LinkedIn activities of [Client Company] related to daily Status/Post Updates, Outreaching to relevant industry "Leads" and build public activity of the client LinkedIn profile, based on the Pricing Plan. We encourage the clients to be proactive during the onboarding process and have screenshare available, which will save both sides a lot of time and efforts and will handsfree the client in a matter of 5 business working days.

# Agreement

[Client] agrees to proactively participates in the onboarding process. [Client] agrees to monitor his account on weekly basis and to continue communication with "Leads" after the initial communication messages sent by LinkedHandle team. [Client] have chosen [chosen] Pricing Plan and will pay the amount of [\$] through bank account or paypal: []. "By signing below [Client Name] agrees to the terms of this proposal and will enter a contractual agreement with Nedko Nedkov, LinkedHandle beginning on the date of signing."

Nedko M. Nedkov

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Vendor Signature

Vendor Name (print)

Date

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Your Signature

Your Name (print)

Date